

CURRICULUM VITAE

NAME: Pranab Ganguly

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CURRENT ADDRESS: House# 10/4, 2nd Floor, 7th A Cross, Raghavappa Road, Jai Bharatnagar, Maruthi Sevanagar, Banaswadi, Bangalore -560033

PERMANENT ADDRESS: 3B/1, Raja Rajendra Lal Mitra Road, Beliaghata, Kolkata-700085, West Bengal, India

Date of Birth: 11- 04 -1985 **Sex:** Male **Nationality:** Indian **Marital Status:** Married

CAREER OBJECTIVE:

As a versatile audio-visual media professional, my priority is to prevent a great idea from remaining just that, 'a great idea'. I desire to involve myself responsibly in the development and execution of that single spark of creative excellence into a groundbreaking vehicle of communication, information and entertainment.

WORK PORTFOLIO: Kindly visit <http://pranabganguly.wordpress.com/> for a glimpse of my portfolio [More details on request]

WORK EXPERIENCE: (Total Experience: 8 years 4 months as on June 2016)

Designation	Company	From	To	Responsibilities	Projects
Head Producer	Studio 33 (Corporate Film Production House in Bangalore)	August 2012	Present	Manage the over-all creative audio-visual production process as a director/editor & lead a team of creatives	Corporate films/animation films for Intel, Accenture, Vodafone, Tesco, Cisco, Infosys, HP etc. & documentaries for NGOs
Television Producer	Broadcast Worldwide (Television Network in Kolkata)	August 2009	July 2012	Responsible for producing/editing non-fictional television programs/promos	Produce & online edit live news bulletins, direct news-bases & lifestyle shows & make channel/episodic promos for the network channels
Copywriter	360 Studio Red (Advertising agency in Kolkata)	February 2008	February 2009	Writing copy for ad campaigns & visualize concepts, ideas with the creative team	Print ads, online ads, SEO, blog writing

FREELANCE PROJECTS:

- Directing/Editing online lifestyle films for Fabmart.com
- Guest Faculty (Production) for Creo Valley Film School, Bangalore (since March 2014)
- Directing/Editing an online food blog series called 'Saffron Trail' (since March 2014)
- Directed a photo-shoot for Live-In Jeans (March 2014)
- Freelance Director/Editor for The Spotlight Plan, Bangalore (since Feb 2014)
- Edited online films for Nandan Nilekani's election campaign in Bangalore (Jan-April 2014)
- Directed & Edited an interview series for US-based CRE Central (Nov 2013)
- Written & Co-directed a TVC for Pune-based E-Zest Solutions (Oct 2013)
- Freelance Script Writer/Asst. Director for Learning System (Feb 2009-Aug 2009)
- Freelance Content Developer for Wordsmith Writing Services (Sept 2008-Aug 2009)
- Scripted and Co-directed a Jadavpur University sponsored documentary in 2007
- Created content for Keyline Communications' corporate brochure and website in 2008

CREATIVE/TECHNICAL SKILLS:

Skills	Details	Proficiency Level
Scripting/Direction/Production	Documentaries, corporate films, ad films, news & lifestyle-based non-fiction shows for tv, live news bulletins, tv promos	Excellent
Content	MS Office, QuarkXpress, LEAP Office	Excellent
Offline Editing	Adobe Premiere 6, Final Cut Pro	Proficient
Online Editing	Sony DFS 700 switcher, Panasonic MX 70 switcher	Proficient
Camera	PD 170, Canon 5d Mark 3, Sony HVR-Z7E, GoPro Hero III	Proficient
Designing	Adobe Photoshop	Proficient

STRENGTHS:

- Visualization/scripting/direction/production
- Passion for cinema/advertising/television
- Team-leader
- Quick learner/ready to learn while working

SUMMARY OF EDUCATIONAL QUALIFICATION:

Name of Institute	Qualification	Marks Obtained	Period
Calcutta University	M.A in English Literature	56.5%	2006-2009
Jadavpur University	P.G Diploma in Mass Communication	61.6%	2006-2007
Calcutta University (Scottish Church College)	B.A Honours (English Literature)	56.4%	2003-2006
Salk Lake School (ISC)	Higher Secondary	80.75%	2002-2003
The Frank Anthony Public School (ICSE)	Secondary	70.8%	2000-2001

PROFESSIONAL COURSES:

- Passed 1-year (2009-2010) Certificate Course in Still Photography from Photographic Association of Dumdum (PAD Kolkata)

Pranab Ganguly

SIGNATURE